



GRAPHIC DESIGNER – SCOPE OF WORK–

Applications close Friday 13 July, 2018.

Are you interested in working with a young, creative international team changing the face of global health communications?

NCDFREE is looking for a versatile, volunteer graphic designer to translate complex ideas into simple, powerful images and narratives on the global burden of non-communicable diseases (NCDs).

Work with us to change the status quo across the health sector and develop beautiful, smart, quirky yet informative designs that communicate technical and academic messages in engaging and creative ways. We have a strong focus on ensuring all of our content is positively framed, innovative, and of high quality.

We have a global reach across **50+ countries**, and the NCDFREE brand is highly regarded across the world with the likes of the **United Nations, World Health Organisation** and other major players in the sector. Your input will be invaluable in strengthening our foundation for growth and increased visibility.

“NCDs” is not the sexiest of terms, but given they are the biggest killers of the world accounting for [70%](#) of all deaths globally, it’s a challenge that desperately needs (your) attention.

Position Description

Our volunteer designer will play a key role in setting standards for design on our website and social media channels. Activities will include:

- Finalising NCDFREE branding guidelines;
- Designing engaging social media sharegraphics that accurately convey information about NCDs in a way that appeals to a youth demographic;
- Designing infographics that convey in-depth narratives on the burden of NCDs. ([Here](#) are some examples);
- Creative input to our annual global campaign concepts and development of assets. (Last campaign [here](#));
- Working with the NCDFREE Executive Director, Communications Coordinator, and Campaigns Coordinator to ensure consistency in messaging and aesthetics in our graphic output;
- Passion for and dedication to health is a must.

Time commitment is **approximately 8 hours per month** with a flexible schedule that allows for participation in our global team (virtual) meetings.

At least **2 years work/client experience is required**, with preference for brand identity and guideline development. However, if you are studying and are passionate about this area and would still like to apply, please do so.

This is a fully remote, volunteer position. Initial 6-month commitment requested.



To apply

Send your cover letter and resume to NCDFREE's Executive Director Lucy Richards at lucy@ncdfree.org with the subject line: *Application: NCDFREE Graphic Designer*. Please include a link to your portfolio and/or samples of your work.

Applications close Friday 29 June, 2018.

About NCDFREE

NCDFREE is devoted to addressing the burden of NCDs by empowering and connecting our future leaders, creating engaging narratives, and crowdsourcing solutions that lead to long-lasting change in the field.

We create innovation and advocacy through in-person events, film series, digital-first campaigns and partnerships with key players that reach millions of people across the world.

What are NCDs? Non-communicable diseases (NCDs) are some of the biggest killers worldwide, accounting for [70%](#) of all deaths globally. They include cardiovascular disease, cancers, respiratory diseases, and diabetes—many of which are lifestyle-related and preventable. This means raising awareness and encouraging behaviour change to promote physical activity and healthy diets, and reduce alcohol and tobacco consumption.

Visit ncdfree.org for more information.